



Call Us: 800.400.2011

Email Us

Visit Our  
Website



## Redwood Empire Chapter HOG #3494



### Directors Report

Greetings,

April in Sonoma County is a beautiful time of year. Fields of yellow mustard adorn the countryside and the flowering plum trees through the Alexander Valley are stunning. For those of us who have a touch of hay fever

it is the acacia trees with their soft leaves and brilliant yellow flowers that wreak havoc with our sinuses. We are essentially super charging our olfactory with pollen at 70 mph, so though we ride in one of the most beautiful places on the planet only the rider knows if they are tears of joy or just hay fever....you decide.

***“Remember folks, street lights timed for 35 mph are also timed for 70 mph”. ~Jim Samuels***

At our March board meeting we discussed the date for our annual Summer Run in hopes that we could hold the event this year. It turns out that we cannot reserve the area right now. I will let you know if that changes, but for now we are on hold for that event. Also, you will start hearing more and more from our head road captain Glen Childers. He will be sending out the ride updates and some safety tips for your reading pleasure. You can always reach him at [roadcaptain@rechog.org](mailto:roadcaptain@rechog.org)

***“Catching a yellow-jacket in your shirt at seventy miles per hour can double your vocabulary”. – Anonymous***

As you know my favorite type of rides are the overnights. It is so much fun to get together with everyone after a day of riding enjoying beverages and such then walking

to dinner. We have some exciting overnight rides on the calendar.

1. **Heidi is leading us to the Tahoe area June 25,26,27.**
2. **I am leading us to Oregon to connect with our past secretary Mike Rooney for a four day ride August 6<sup>th</sup> through 9<sup>th</sup>.**
3. **I am leading us north to Eureka or beyond for a few fish and chips September 25 & 26.**
4. **Finally Glen will lead us to Placerville for a haunted house experience October 22 & 23.**

I hope you can travel with us on one or all of these. Details for all these rides will be out this April.

Ride Safe, have fun

Randy Mack

Director



## Assistant Directors Report

Happy Easter HOGville!! Riding season is here at last!!

That's right friends, the weather is perfect and the roads are waiting!! I finally got out last weekend and rode to Williams. What a great ride and a great day. There were about 13 of us. Harleys and sport bikes alike. The twisties were a welcomed site after so long out of the saddle.

Coming up is our Easter ride with Glen going to William Tell for lunch on April 4th. Sergio takes us on his surprise birthday ride on Friday the 16th which should be an adventure. Finally, Glen takes us on a journey to Ocean Cove on Saturday the 24th. If it were up to me, I would ride all of them but yes, some of us have to work!! Some counties that we are going to visit have moved into the Orange tier and are allowing for indoor dining. It's about time!! Of course, during our rides, masks and distancing are still enforced.

Our esteemed Head Road Captain, Glen, will be setting up a breakfast for all Road Captains so we can go over some HOG rules that were lost during the downtime. Stay tuned and keep watch and please attend. It's very important that we get things dialed in now that we have a lot of new members. It will also help some of us "old timers". It never hurts to have a refresher every now and then.

That's it for now. See you on the road!!

Stevie P  
AD  
PhD Wind Therapy.

PS: Dates you have to attend ( if you can ) Sunday September 5th - Tin Barn Classic  
Sunday November 7th - Twistdd Tunnel Run

If you haven't been on either of those rides, they are both a must!!

## RECHOG OVERNIGHT

Heidi's Run to Tahoe and the Sierra Nevada Range

Friday June 25<sup>th</sup> to Sunday June 27<sup>th</sup>

Meeting at Johnny's Java 8:00 Departs at 8:30



Arrival: Friday, June 25, 2021

Departure: Sunday, June 27, 2021

### RESERVATIONS PROCEDURES

Phone Reservations: Reservations are to be made on an individual basis by calling our Reservations Department at 775-783-6629 and mentioning your group number 2943 or group name Redwood Empire Harley Group. CAUTION: Do not call any other number you find on the internet with the exception of 800-321-6983. Other numbers may come up on searches and many of these go to online travel agencies who are not always forthcoming with accurate information.

Room Type	Rooms	Rate
Motor Lodge Non-Smoking Two Queen Beds	6	\$119.00
Motor Lodge Non-Smoking One King Bed	4	\$119.00

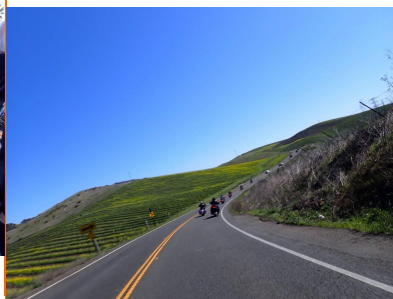
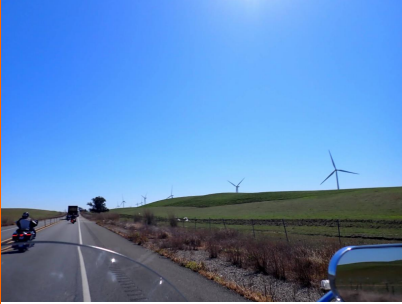
Room rates shown are per night for one or two persons, one or two beds. Occupancy tax (13%) is extra. For over two persons in a room, add \$10 per person per night plus tax. The Carson Valley Inn does not add any Resort Fees or Parking Fees.

### RESERVATIONS DEADLINE

All guests will be responsible for their own reservations, guarantees, and payment for rooms and any incidental charges. Rooms held in the block do not guarantee a reservation. Please ask your guests to make their room reservations as far in advance as possible. **Two weeks prior to Friday, June 04, 2021 we will start releasing any unreserved rooms and all unreserved rooms will be released by Friday, June 04, 2021.** Any reservation requests received after this date will be filled subject to availability at prevailing rate.

## Ride Photo's Remembering 2021









## A Message from your Regional Manager

Welcome to 2021. It's hard to imagine the first two months of the year are already behind us. I know this message goes out to lots of you who are able to ride year-round as well as those like me in Milwaukee, who have to put bikes away for a season. If you are riding now, enjoy it, don't take it for granted! To our incoming and departing officers, thank you for willingly giving of your time and energy to help your Chapter and Dealer. Enjoy the journey, make things fun for your members and it will be very rewarding!

By now you have likely read my pleas to get your chapter officers, dealer staff and all your emails and profiles updated. Please run chapter reports to make sure officer and dealer staff assignments are correct. In addition please login and ask all your fellow officers and members to login to their member profile and confirm that their email address is correct and that they have elected to receive communications from us at the very bottom of the profile. I would not be asking you this if it were not still a major problem. To those that did this right away, thank you, I greatly appreciate it as it makes our lives so much easier.

Here are some helpful links to assist in this process:

- Updating email and profile: [https://members.hog.com/HOG/HD\\_Profile?PublicAccess=true&site=a0dj0000006mPzAAAU](https://members.hog.com/HOG/HD_Profile?PublicAccess=true&site=a0dj0000006mPzAAAU)
- Running chapter/officer report: [https://members.hog.com/HOG/HDMN\\_VF\\_CBSHomePage](https://members.hog.com/HOG/HDMN_VF_CBSHomePage)

Also, don't forget to remind your chapter members visit your dealer to get initial

mileage readings taken to start the 2021 Annual Mileage program. This has to be done as early in the year as possible to get credit for all the miles you ride during the year. We give you tools online and the app to verify that member miles are entered so use them.

We have already kicked off this year's Regional Officer Training and the sessions are going well. Thank you for signing up and participating. The desire and willingness from you all to share ideas and improve your chapters is always amazing. The ideas being shared related to keeping your chapters thriving in a challenging year are priceless, so thank you!

## PETE SCHWAB

H.O.G. Regional Manager - Southeast/West  
414-406-9601 (cell) | [Email](#)

---

### Upcoming Events and Rides

#### April Events

Apr. 1st General Meeting is  
**CANCELLED.**

Apr. 4th Bill Tell's Place Ride.  
Meet at dealership 10am and  
depart at 10:30am. Glen is ride  
lead.

Apr. 15th Board Meeting by  
conference call.

Apr. 16th Surprise Birthday Ride  
For Sergio. Meet at dealership  
10am and depart at 10:30am.  
Sergio is ride lead.

Apr. 24th Ocean Cove Ride. Meet  
at dealership 10am and depart at  
10:30am. Glen is ride lead.

#### May Events

May. 2nd Road Trip BBQ Ride.  
Meet at dealership 10am and  
depart at 10:30am. Glen is ride  
lead.

May. 6th General Meeting is  
**CANCELLED.**

May. 14th Al's Place Ride. Meet  
at dealership 10am and depart  
at 10:30am. Jose is ride lead.

May. 20th Board Meeting by  
conference call.

May. 22nd Boonville Here We  
Come Ride. Meet at dealership  
10am and depart at 10:30am.  
Sergio is ride lead.

For full details [go to the  
RECHOG web site calendar](#)



---

## Dealer Update

Serial 1 Demo eBicycles have arrived at  
SCHD! Come and take one for a test ride!

[Click to learn more about Serial1  
eBicycles, powered by Harley-Davidson.](#)

[Click to check out new spring service](#)

**specials!**



---

## **WELCOME to the Chapter New Members for March**

Daniel Benn, Cathy Calleja, Dustin Parker, Arthur Patridge,  
& David Newgard.

---

### **Membership Board Meeting Topics**

- 2021 Membership update by Randy
- Financial and Tax update by Robert
- New Business:
  - Head Road Captain, Glen Childers has been added to email access.
  - Pre-ride briefing.
  - Riding formation and spacing.
  - COVID restrictions.
  - Summer run.

### **Membership General Meeting Topics**

- No general meeting.

For full details go to the RECHOG web site

---

### **2021 Officer contact list**

**Director: Randy Mack**

director@rechog.org

**Asst Director: Steve Pehargou**

assistantdirector@rechog.org

**Secretary: Heidi Faulkner**

secretary@rechog.org

**Treasurer: Robert Gilford**

treasurer@rechog.org

**Head Road Captain: Glen Childers**

roadcaptain@rechog.org

**Newsletter Editor: Lorraine Stimple**

**Harley Owners Group  
Redwood Empire Chapter**

**#3494**

**800.400.2011**

**Email**

**7601 Redwood Dr. Cotati, CA  
94931**



**Connect With Us:**



lorraines@sonomacountyhd.com

Dealer Liaison: Phil Eiselin lacustomc@aol.com



800.400.2011

**SONOMA COUNTY**  
**HARLEY-DAVIDSON**  
COTATI • CALIFORNIA



7601 REDWOOD DR.  
COTATI CA. 94931