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Redwood Empire Chapter HOG #3494



Directors Report

Greetings everyone,

Sturgis is calling....again. 😊
For some of our members Sturgis is an annual event. For others like me we like to have a few years between treks out to the Black Hills. And for some this is their first

ride to the motorcycle Mecca. I have had the pleasure of riding with RECHOG members (both past and present) to South Dakota. What starts as a simple two people two bike ride usually grows to nine bikes and ten people who are excited and fun to hang out with. Some play around a few days in the Colorado Rockies before arriving, then enjoy all the festivities of the Sturgis Rally along with riding all through the Black Hills. On their return they will take some of the classic routes on the Chief's Highway and over Bear Tooth Pass and make their way north to take in the Road to the Sun in Glacier before heading to the coast of Oregon and south to go home. All in all, days of pure nirvana. If you have been, you know exactly what I'm talking about. It is why we bought our machines in the first place. If you have not taken this ride and are wondering if it's worth it....yes it is, every time. As Nike says "just do it" and you too will have that little smile when someone talks about wanting to go for the first time.

Sunday August 20th will be our 35th annual Summer Run starting at 10:00 at Sonoma County Harley-Davidson. Eric Deck our head road captain has put together a new route and Sonoma County Harley-Davidson is providing lunch (Thank you Phil) and numerous gift cards will be given away. Big kudos go out to Lorraine for organizing and planning this annual event.

Please be sure to say thanks to both her and Phil. Please mark your calendars for that Sunday, I look forward to seeing everyone at the Summer Run.

Ride safe, have fun

Randy Mack (707) 696-6272
Director

Assistant Directors Report

August Greeting Fellow H.O.G. members

August is upon us and summer is starting to wind down, due our wonderful weather in Sonoma County we still have lots of good riding weather still to come.

The 83rd Anniversary Sturgis rally will be happening August 4th through August 13th, this year. Sturgis will have lots of entertainment, beer, tattoo options and lots of beautiful places to ride. If you can't make it this year plan ahead for next year the 84th Sturgis Rally/Festival will be held August 2nd through August 11th, 2024.

Closer to home will be our Chapter Summer Run ride, which will be held August 20th. Please join us for a great ride, Barbeque and raffle prizes. If your new to the club this is a great opportunity to meet and socialize with other H.O.G members.

Ring of Fire National H.O.G Rally: This ride begins August 30, 2023 in Tacoma Washington and will end September 3, 2023 in Chico, CA. Our H.O.G. chapter has about 13+/- members going on this ride. Come join us on the ride up or meet us up there. You will need to sign up for this event on the H.O.G website.

9 Passes National H.O.G. Rally: This ride begins in Yuba City, CA on September 5th and ends September 9th in Lancaster, CA. to my understanding we have a few members attending in this rally. You will need to sign up for this even on the H.O.G. website

The Street Vibration Fall Festival in Reno NV: Heidi will be leading a ride up to this festival leaving on September 21st. Chapter ride ends once you reach Reno. There are no rooms blocked off for this ride, so make your own hotel reservations soon. The Street Vibration Fall Festival is a lot bigger than the Spring Festival; more bands, vendors and bikers will be in Reno attending this festival. Virginia City and Carson City should also be on your list of places to visit that weekend.

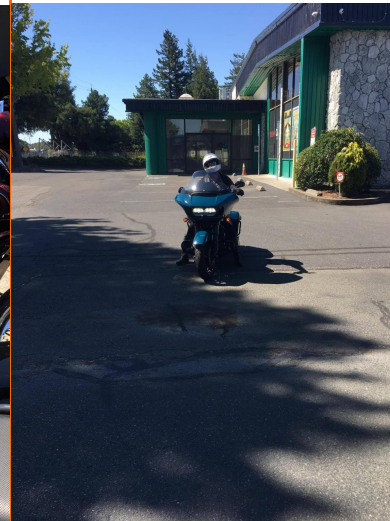
On Sunday July 9th, Sergio put on his website asking if anyone wanted to ride on an unofficial PB&J ride, we met at Sonoma County Harley Davidson. The PB&J ride took us past several beautiful spots before reaching Stinson Beach. Where we had a lunch primarily made up of PB&J sandwiches. A few H.O.G members also bought other goodies to share. Cathy bought

Oatmeal Cookie and brownies. Gary bought Plums from his Plum Tree. Mark and Dory bought cherries. I bought the See's peanut butter candy. And of course, we can also count on Randy to bring the ice cream. Great weather, great views, and always a great group of people. Thank you all for sharing your food, stories and being part of the Harley experience.

Ride Safe, hope to see you on the road,

John Bartch
Assistant Director

Ride Photo's Remembering 2023









A Message from your Regional Manager

The celebrations of Harley-Davidson's 120th Anniversary and the Harley Owners Group's 40th Anniversary are in the books, and the events in Budapest and Milwaukee were both off the chart. Turnout in both cities was incredible, especially here in Milwaukee, where we enjoyed almost perfect weather as the city once again rolled out the red carpet for riders from all over the world who made to pilgrimage to the place where it all began. Ground zero was the Harley-Davidson Museum, but all over the city, from the local H-D dealerships, street parties, and of course two great concerts at Veterans Park, the crowds were

awesome and having a fantastic time. Events like these showcase the ability of Harley-Davidson to capture the attention and imagination of riders and non-riders alike, from all ages and generations and walks of life.

The new **H-D Membership** program we recently launched also recognizes the power of the Harley-Davidson brand to bring people together who share a common passion. Every aspect of the program, including the various membership tiers, on- and off-bike benefits and experiences, and the all-new H-D App, is designed to bring current and future riders closer to Harley-Davidson and the Harley Owners Group. I encourage you to dig into the details of the program and embrace it as an opportunity to engage with a huge new audience of H-D fans. If you have any questions about how the program works or how you can leverage it to grow your chapter, don't hesitate to reach out to me directly.

We've barely caught our breath here in Milwaukee and in about a week, we'll be headed out to South Dakota for the Sturgis rally. It's been a whirlwind summer and there is still more action to come. I hope to see you soon. Thanks as always for everything you do to make H.O.G. the world's biggest and best riding club.

CHRIS HARRISON

H.O.G. Regional Manager - Western
253-230-4047 | [Email](#)

Upcoming Events and Rides

August Events

Aug. 5th & 6th Avenue of the Giants Overnight.
Meet at Johnny's Java at 8:30am and depart at 9:00am. Robyn is ride lead.

Aug. 20th Summer Run.
Meet at dealership at 9:00am and depart at 9:30am. Eric is ride lead.

September Events

Sep. 16th Peg House Ride. Meet at Johnny's Java at 9:00am and depart at 9:30am. Robyn is ride lead.

Sep. 21st. Board Meeting.

Sep. 22nd-24th. Street Vibrations. Meet at Bad Ass Coffee in Santa Rosa at 9:00am and depart at 9:30am. Heidi is ride lead.

Sep. 28th. Santa Cruz Lunch Ride. Meet at Johnny's Java at 9:00am and depart at 9:30am. Victor is ride lead.

[For full details go to the RECHOG web site calendar](#)



Dealer Update

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WELCOME to the Chapter New Members for July

Jeff Poncia, Hans Hofstetter, Jeffrey MaCloud, Michael Swartout,
& Tom Elster

Membership **Board Meeting** Topics

- **Business:**
 - Randy: 2023 Membership update.
 - Beverly: Financial Report.
 - Phil: Dealer Update
- **Old Business:**
 - Summer Run August 20, 2023 route. Eric: Zig Zag around West County back roads with plenty of stops.
 - Randy and members had discussion for allocating costs for summer run.
- **New Business:**
 - Round Table for new ideas

- Eric: Wants a HOG oyster run. He will organize. ‘
- John: Last 2 people he has called went great. They are both looking forward to riding with us. He will follow up with invite/reminder to summer run.
- Next meeting: Thursday September 21, 2023.

Membership **General Meeting** Topics

- No general meeting.

For full details go to the RECHOG web site

2023 Officer contact list

Director: Randy Mack

rechog@gmail.com

Asst Director: John Barch

rechog@gmail.com

Secretary: Heidi Faulkner

rechog@gmail.com

Treasurer: Beverly Cauchi

rechog@gmail.com

Head Road Captain: Eric Deck

rechog@gmail.com

Newsletter Editor: Lorraine Stimple

lorraines@sonomacountyhd.com

Dealer Liaison: Phil Eiselin lacustomc@aol.com

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