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Redwood Empire Chapter HOG #3494



Directors Report

Greetings everyone,

February is the month when we celebrate the infamous groundhog, Chinese New Year, President's Day and of course St. Valentine's Day. Our first ride this month will be on February 8th. Our new US citizen Sergio Bravo will

lead us to Boonville for a day of fun and food. This year February 14th falls on our Friday ride. Glen Childers has put together a sweet ride that ends with lunch at Kinsmoke in Healdsburg. So call in sick or play hooky for the day and come have some fun with your sweetheart. And we finish the month off with our Annual Almond festival ride with your new Assistant Director Steve Pehargou on February 23rd.

I want to welcome Steve Pehargou as your new Assistant Director. Steve has been a member for many years and has served RECHOG primarily as the head road captain along with many tasks he's taken on. Please join me in congratulating him and I look forward to many more years of riding and serving with him.

I'll be attending the regional officer training in Reno this year along with Mike Rooney. They changed the event from a full weekend of classes and events to just one Saturday of classes with lunch. The training provides an opportunity to share best practices with other HOG chapters and help promote primary purpose, to ride and have fun. I'm looking forward to the event and the skiing afterwards with Conci.

Our summer run is set for **Sunday August 23rd** starting at Sonoma County Harley-Davidson and ending at Lake Sonoma. Last year's event was a great success with a fantastic route, great food and fun prizes. I'm looking forward to this year's event. We'll have more details as we get closer.

That's all for now, ride safe and have fun,

Randy Mack
Director 2020



Assistant Directors Report

Greeting Redwood Empire HOG members,

Hope everyone is off to a great start this year. We have a so many fun rides planned in 2020 and I'm looking forward to seeing everyone on their Harleys and loving life.

I have had such a wonderful time serving as your Asst. Director. Unfortunately, I will no longer be able to at this time. As many of you know, we incurred a host of medical bills recently and I will be working at Canneti's Roadhouse Italiana in Forestville on Thurs. Fri. and Sat nights to help with some of these additional costs. My son is a Sous Chef at Canneti's and I have had fun working with him. Steve Pehargou will be taking over at Asst. Director. Steve has been a part of our chapter for many years and is excited to be serving with Randy.

I will continue to serve RECHOG in any way I can in the coming years and will be on as many rides as I can.

Have fun and ride safe,
Heidi Faulkner, Asst. Director



Ride Photo's Remembering 2019







A WORD FROM THE REGION

EVERY RIDER HAS A STORY H.O.G.® MEMBER STORIES

Read more life-changing stories from members on the open road. Send in your story for a chance to be featured on our page!

Share your pictures and tales of adventure with us – so we can share them with your fellow members. Submit them here and you may find them published in H.O.G.® Magazine, on h-d.com, or other H.O.G.® and H-D communications channels.

See ya on the road,
TODD “THOR” ROBINSON
H.O.G. Regional Manager
414-526-2972 | [Email](#)

Upcoming Events and Rides

Sunday Feb 12th
Boonville ride. Meet at SCHD 10am,
depart at 10:30am. Sergio will lead

General Meeting March 6th, 6pm
China Village

For full details go to the
RECHOG web site calendar

General meeting Feb. 6th, 6pm

Sunday Mar. 8th

China Village

Friday Feb. 14th

Stafford Lake ride. Meet at SCHD
10am and depart at 10:30am. Bill
Faulkner to lead

**Board Meeting Feb 19th 6pm @
SCHD**

Sunday, Feb 23rd

Almond Festival Ride. Meet at
Johnny Java's at 8:30am depart at
9am. Steve Pehargou will be your
leader.

Alice's restaurant ride. Meet at

SCHD at 10am and depart

10:30am. Michael Turpin to lead

Friday Mar. 13th

Winters ride. Meet at SCHD at
10am and depart 10:30am. Marc
Lampell to lead

Baord Meeting Mar. 18th 6pm at

SCHD

Saturday Mar. 21st

Clear Lake ride. Meet at SCHD at
10am and depart 10:30am. Glen
Childers to lead



Dealer Update

A "two-wheeled Jeep" from Harley-Davidson! MCN talks Pan America 1250 with design chief

By Jordan Gibbons

The Harley-Davidson Pan America 1250 is on the way and if what you guys are saying goes, it's one of the most controversial machines we can expect next year. Harley have made some big promises about what it can deliver, so we spoke to the designer about the most talked-about thing of all: its looks.

"We took a very in-depth look at the competition," Brad Richards, Vice President of Styling and Design, told MCN.

"One thing we noticed was that almost every competitor outside of KTM emulates BMW and their almost insectoid form factor. We realized no-one had used the North American design DNA to make an adventure touring bike. No-one has designed a two-wheeled Jeep. That was our ethos: let's make a two-wheeled Jeep."

One of the key things was that even though this was an adventure bike that steps outside of their core market, people had to know at first sight that it was a Harley-Davidson.

"We did research early on and showed some sketches, and what we found was that with the exposed powertrain people saw it as a primary part of the bike, compared to some of our competitors where it's secondary," Richards added.

"Our ethos at H-D is that the v-twin engine is the crowning jewel and we wanted to make sure that was the first thing you noticed, so we created this line through the center of the bike. Everything above that would be classic Harley-Davidson: beautiful paint and finish, great surface etc. while everything below that line is all business." Even so, Richards admits the bike didn't have the easiest birth. "With every bike that we design, we go through a very well thought out design exploration. We call it a sketch blitz, where there's a few months of sketching on a weekly basis. There's some very frank and tough reviews.

"But once we had this idea you see now, we knew straight away we had something unique. We knew it would be polarizing and there were some people in the company who wanted us to lean into the BMW aesthetic a little more, to be honest, and we knew it would be a tough sell for some folks but we had to stick with it."

Harley are planning to launch the Pan Am by the middle of 2020 and you can be sure we'll be at the front of the queue to ride it. Keep an eye out for the 2020 Harley-

WELCOME to the Chapter New Members for January

Membership **Board Meeting** Topics

- Randy and Heidi will be attending the officers convention in Reno
- Discussed setting up a PayPal account and tabled to a future discussion
- Beginning of the year finance position was discussed and motion made and approved to go back to original guidelines for gift card giveaways of 1 card for every 10 member riders until such notice of extra funds.
- Board meetings during the winter months will skip meetings in December and February.

Membership **General Meeting** Topics

- Happy Birthday to winners Glen and Bob
- Steve discussed the 3 upcoming rides for January
- Recap of finances provided by Robert
- RECHOG facebook will be used this year to promote and recap chapter rides
- All the proceeds from the 50/50 were paid out to Margo and new member Dave Tinkler

For full details go to the RECHOG web site

2019 Officer contact list

Director: Randy Mack

director@rechog.org

Asst Director: Heidi Faulkner

assistantdirector@rechog.org

Secretary: Mike Rooney secretary@rechog.org

Treasurer: Robert Gifford treasurer@rechog.org

Head Road Captain: Steve Pehargou

roadcaptain@rechog.org

Newsletter Editor: Mike Rooney

newslettereditor@rechog.org

Membership: Heidi Faulkner

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Dealer Liaison: Phil Eiselin lacustomc@aol.com

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