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## Redwood Empire Chapter HOG #3494



### Directors Report

Greetings RECHOG,

We closed out 2022 RECHOG financials and have reserves to continue our Sonoma County Harley-Davidson Gift card giveaways at each ride. Values range from \$25.00 to \$50.00 for

each card. You could be our next lucky winner. These drawings are at every ride and for members only. There is no cost to participate in the drawing.

We had a great turnout for the only January ride. Great weather and fantastic roads. Everyone attending had their mileage taken and registered for the Ride 365 Program for both National HOG and our local chapter challenge. This is a great way to win some cool stuff while doing what we love to do...RIDE. You can still register at any time. Just bring your bike and your national HOG card to the dealership and they will do the rest.

Good news, our Summer Run is set for this year for Sunday August 20<sup>th</sup>. Members will enjoy a great ride, some fun and games followed by a fantastic BBQ lunch at picnic area of Lake Sonoma. Mark your calendars now.

The RECHOG calendar has been updated with all the day rides. The **overnight rides** are in the planning stages but here is what we have so far:

April 15-16 Ride to Fort Bragg: Sergio Bravo will lead. Details to follow.

May 18-21 Ride to Pismo Beach: Eric Deck will lead. Details to follow.

June 1-4 Ride to the North Meets South Rally. Karl Svendsen will lead. Register online for hotels and registration.

July 15-16 Ride to the Garlic Festival in Gilroy. Frazer Thompson will lead. Details to follow.

August 5-6 Ride to Eureka via Ave of Giants. Robyn LaMantia will lead. Details to follow.

September 1-3 Ride to Carson City. Heidi Faulkner will lead. Details to follow.

October 13-15 Ride to the Plumas County Harvest and Beer Festival. Randy Mack will lead. Details to follow.

We are looking forward to a fabulous riding season this year and a few changes at the dealership. We are in discussions with Sonoma County Harley-Davidson to establish a HOG specific area within the dealership. An area that will be easy to identify and have all the latest HOG related rallies information and our local RECHOG patches. Details are still being ironed out.

Ride safe, have fun

Randy Mack (707) 696-6272  
Director

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## Assistant Directors Report

Greetings fellow HOG members,

Hope you have signed up to join us for the North Meets South rally June.

If any of you are interested in attending the Harley Davidson Homecoming 120<sup>th</sup> anniversary. The dates are July 13 thru 16th 2023. The homecoming anniversary is four days of fun, food, music and Moto-Culture. In Harley's hometown of Milwaukee, Wisconsin.

You need to book now! Go to H-D Homecoming Anniversary/Harley-Davidson.com for information on Eagle rider package, Hotel's and private rentals or Campgrounds.

Listed below are National and Regional HOG rallies

### H.O.G. TOURING RALLIES

- Run the Gulf H.O.G. Touring Rally, February 27-March 2, New Orleans, LA to Gainesville, FL
- **Spring Heat in AZ H.O.G. Touring Rally, March 25-28, Fresno, CA to Apache Junction, AZ**
- Mighty Big Bend H.O.G. Touring Rally, May 1-5, El Paso to Lajitas, TX

- Natchez Trace & More H.O.G. Touring Rally, May 9-14, Indianapolis, IN to Slidell, LA
- **Ring of Fire H.O.G. Touring Rally, August 29-September 2, Tacoma, WA to Chico, CA**
- **9 Passes H.O.G. Touring Rally, September 5-9, Chico to Lancaster, CA**

### **REGIONAL H.O.G. RALLIES**

- Bossier City Breakout H.O.G. Rally, April 21-23, Bossier City, LA
- Mid-America H.O.G. Rally, June 22-24, St. Charles, MO
- ***H-D Homecoming/Harley-Davidson 120th Anniversary & H.O.G. 40th Anniversary, July 13-16, Milwaukee, WI***
- “N” the Burg H.O.G. Rally, July 26-29, Fredericksburg, VA
- Battle Cry of Freedom H.O.G. Rally, August 16-19, Gettysburg, PA
- Bikes, Beaches & Bridges H.O.G. Rally, October 4-7, Clearwater, FL

Start planning your 2023 riding adventures!

For those of you who were unable to make it to our meeting on January 5 2023 here is some information on the Ride 365 rewards for those with the Harley Visa Card.

If you sign up for the ride365 program at our Harley Davidson Dealer. You get one point per mile. And if you have a Harley Visa care you get one point per mile.

### **HOG Visa Ride 365 Rewards**

To further align with our shared goals and reward some of our most loyal customers, Harley-Davidson® Visa® is excited to announce a new card member benefit launching January 1, 2020. This new, H.O.G.® exclusive benefit will allow qualifying card members to earn Genuine Rewards points for the miles they ride on their Harley-Davidson® motorcycles. Like other Ride 365 Mileage programs, this new benefit rewards your riding and your loyalty. If you're a card member you'll earn points for riding on top of those the points you earn by using your card.

### **Who is a qualifying card member?**

To qualify for this benefit, a rider must be a Primary H-D® Visa card member (meaning you are the first person listed on their H-D Visa monthly statement) in good standing and an active, Full, National H.O.G.® member.

### **How It Works**

Effective January 1, 2020, qualifying card members must visit an H-D® dealership to get an odometer reading to activate this benefit. The ending mileage entry for this reading will be the mileage starting point for the card member. Each subsequent odometer reading will earn them points based on the miles they rode since their last reading. Every mile earns one point and up to 50,000 points can be earned in a calendar year. That's up to \$500 in H-D™ Gift Cards per year!

### **Good to Know**

Qualifying card members must remain active and in good standing to earn and be awarded points. Encourage H.O.G.® members to keep their Full H.O.G.® membership active by renewing on time and to use their H-D™ Visa card and remain in good standing.

Only miles ridden on a Harley-Davidson® motorcycle will qualify for this benefit.

Points are awarded approximately 8-12 weeks after each subsequent reading unless further verification is required.

Odometer readings may require further verification to prevent gaming and promote timely entry of odometer readings. Mileage awarded is determined solely by Harley-Davidson, Inc. Points may be adjusted at any time if it's discovered that they were awarded inconsistent with the rules of this mileage benefit or erroneously awarded due to entry errors in the database.

Qualifying card members can earn points for miles and participate alongside other H.O.G.® Ride 365 Mileage Programs.

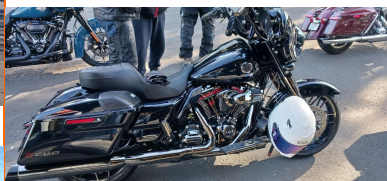
### **Details on Odometer Reading and Mileage Entry Processes**

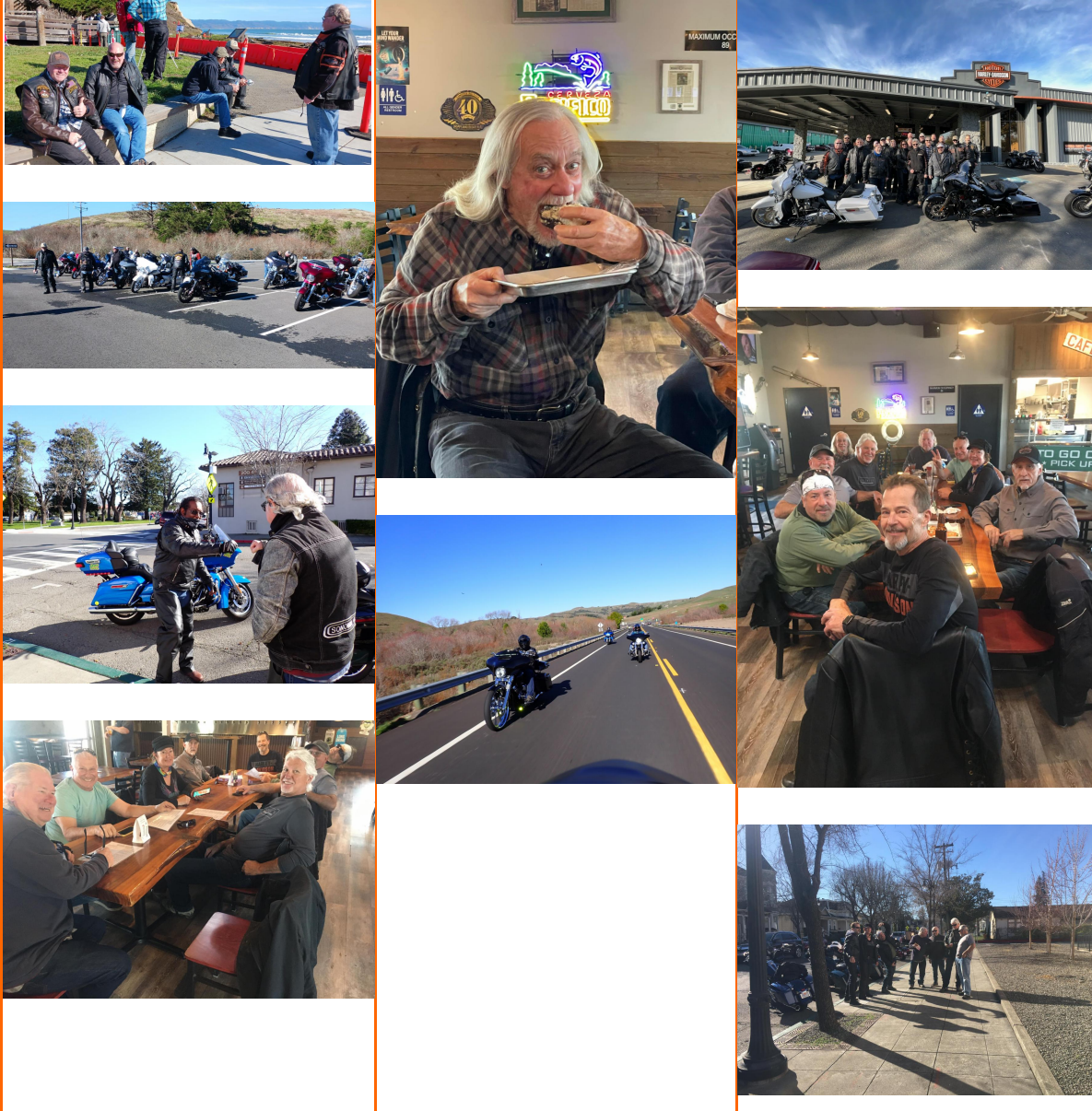
This process is the same as the H.O.G.® Ride 365 Mileage entry process.

SEE YOU ON THE ROAD!

John Bartch  
Assistant Director

### **Ride Photo's Remembering 2023**





## A Message from your Regional Manager

Happy new year! Every fresh season brings with it the excitement and anticipation of new riding adventures waiting to be discovered. This year is no different. If anything, it feels extra special for a few reasons. Let me begin by welcoming all new and returning H.O.G. officers to the first H.O.G. Officer Connection newsletter of 2023.

This year we are celebrating Harley-Davidson's 120th Anniversary and the 40th Anniversary of the Harley Owners Group, along with the 100th anniversary of the Laconia rally in New Hampshire, one of the "big three" rallies in the United States. Major milestones like these bring people together to create a bountiful harvest of indelible memories that will last a lifetime. I hope you are as eager and excited as I am about the year ahead.

Earlier this week we made some major announcements about entertainment for the Harley-Davidson Homecoming in July and the special edition motorcycles that will be available to celebrate the company's 120th Anniversary. I won't spoil it for you if you haven't seen the news yet, so head on over to [h-d.com](http://h-d.com) for all the details.

This year will be a very busy and fun one for the H.O.G. team. We kicked it off earlier this month with the first of 21 Regional Officer Connection training sessions we are hosting around the country. Whether you are a new chapter officer or an experienced veteran, attending ROC is a great way to kick off your own riding season. I promise you will leave with new ideas for running your chapter and fresh enthusiasm for your role. If you haven't already attended one or reserved a spot in an upcoming session, I encourage you to do so. You can register [here](#).

One of the topics we discuss at ROC is the power and importance of H.O.G.'s Ride 365 program as a tool to encourage more members to ride more often. Ride 365 recognizes members who achieve mileage goals and complete riding challenges, but it's more than simply a rewards program. It's also a way to engage in shared experiences, solo and collectively, to share the bond of riding with a larger community and to participate in something bigger than yourself. This year, I encourage you to think about creative ways you can use Ride 365 to plan rides for your chapter and encourage your members to spend more time in the saddle.

Usually, I end this with a reminder to make sure your members get their mileage readings taken, but this month I'll also throw in a reminder to make sure to have your members sign a new annual waiver and release form. This must be done every year after January 1! As always, thanks for everything you do to make the Harley Owners Group the biggest and best riding club in the world, and I hope to see you on the road soon.

## CHRIS HARRISON

H.O.G. Regional Manager - Western  
253-230-4047 | [Email](#)

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### Upcoming Events and Rides

#### February Events

Feb. 4th BBQ Ride. Meet at dealership at 10am and depart at 10:30am. Randy is ride lead.

Feb. 18th Pierce Ranch Picnic Ride. Meet at dealership at 10:00am and depart at 10:30am. Sergio is ride lead.

Feb. 26th Capay Almond Ride. Meet at Johnny's Java at 9:00am

#### March Events

Mar. 5th Lake County Loop Ride. Meet at dealership at 10:00am and depart at 10:30am. Mick is ride lead.

Mar. 16th RECHOG Board Meeting via conference call.

Mar. 18th Lake Berryessa Ride. Meet at dealership at 10am and depart at 10:30am. Eric is ride

**[For full details go to the RECHOG web site calendar](#)**

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and depart at 9:30am. Steve is lead.  
ride lead.



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## Dealer Update

**120th Anniversary Collection Has Arrived!  
STOP IN TODAY!**



**[Click To Check Out  
All Of Our Current Inventory!](#)**



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## WELCOME to the Chapter New Members for January

Glacier Ybanez, Bethanie Hughes, & Edgar Sanchez Hernandez.

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### Membership **Board Meeting** Topics

#### Business:

- Randy: 2023 Membership update.
- Jon: Assistant Director Report/update.
- Beverly: Financial Report/update.
- Heidi: Secretary Report/update.
- Eric: Head road captain Report/update.

#### Old Business:

- Prep for Saturday's 365 ride check-in.

#### New Business:

- Discussion regarding ROC Training
- Ride 365 challenge.
- Next meeting Thursday March 16, 2023.

### Membership **General Meeting** Topics

Date: January 5, 2023

Meeting location: China Village. Social time/dinner: 6pm.

Meeting began at 7:00pm.

- Randy introduced new Board Members: Eric as Head Road Captain (not present-flood issues on the river) Jon as Asst. Director. Beverly as Treasurer. Heidi stays as Secretary. Randy thanked outgoing Board Members for their commitment, time and hard work. Glen, Steve and Robert (not present)
- Randy announced the Board will be attending Regional Officer Training in Sacramento on Jan 14<sup>th</sup>.
- Randy went over this years rides and called upon the members present that would be leading a ride this year.
- Randy recapped this past year: We definitely rode and had a lot of fun along with the following:
- Gift cards were given out last year on every ride. Jon won the most. (5) Marv won 4, Sergio and Jim M won 3.4



- Last year Summer Run the Chapter gave out \$2,500 in gift cards. Biggest winner was Phyliss (\$500)
- Taxes have been paid. Non-profit status is up to date.
- Members introduced themselves and shared when they joined the Chapter and had time of blast from the past as members shared all the different places are meetings had been held throughout the years.
- Overnight rides were encouraged as a way to build long lasting friendships and have a whole lot of fun.
- Jon B spoke about the Ride 365 program and how to find the details on the National HOG site
- Meeting adjourned at 7:38 pm.

For full details go to the RECHOG web site

### 2023 Officer contact list

**Director: Randy Mack**

rechog@gmail.com

**Asst Director: John Bartch**

rechog@gmail.com

**Secretary: Heidi Faulkner**

rechog@gmail.com

**Treasurer: Beverly Cauchi**

rechog@gmail.com

**Head Road Captain: Eric Deck**

rechog@gmail.com

**Newsletter Editor: Lorraine Stimple**

lorraines@sonomacountyhd.com

**Dealer Liaison: Phil Eiselin** lacustomc@aol.com

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