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Redwood Empire Chapter HOG #3494



Directors Report

Greetings RECHOG,

We are in the peak of our riding season. The weather is warm and the roads are inviting. I would like to thank Gary Pope for organizing and leading our three day overnight ride to the Truckee

/ Lake Tahoe area. We were treated to a special lunch stop on Friday at his cousin's ranch in Durham, CA just south of Chico on our way to Truckee for the night. Saturday we had some very interesting weather, cold temps, rain, hail, and snow were among the highlights. Mountain riding is so unpredictable and so exciting. Sunday's ride home was warm temps and clear blue skies, just awesome.

Our chapter is doing very well and has been able to give away Sonoma County Harley-Davidson gift cards at every ride. The rides are well attended with great routes and a fun atmosphere. We welcome all skill levels of riders on their Harley-Davidson motorcycles. Come on out and have a little fun with us.

We are going to have our first "Breakfast Ride" on Sunday July 10th. Meeting at Johnny's Java in Cotati at 7:30 and departing at 8:00. We will ride up to the Lumberjack Restaurant in Willits for breakfast then continue out to the coast after breakfast returning via 128 and Boonville. Our last stop will be at the Anderson Valley Brewing Company.

Sunday July 24th will be our BBQ picnic ride. Meeting at Johnny's Java in

Cotati at 8:30 and departing at 9:00. We will take many back roads to eventually arriving at Lake Berryessa where Dave "TAZ" will be preparing our BBQ lunch. After lunch we'll continue the ride as we head back to Sonoma County.

Be sure to mark your calendars for our 33^{rd} Annual Summer Run on Sunday August 21^{st} . Lots of fun, prizes, food and an amazing ride to boot.

Ride Safe & Have Fun

Randy Mack Director

Ride Photo's
Remembering 2022



























A Message from your Regional Manager

Greetings Chapter Officers,

Did you know the Harley Owners Group is the world's largest riding club? It's an

impressive fact, but what does it mean for our members? What stands out to me about the magnitude of H.O.G. is the opportunity it creates to recognize and reward our members in meaningful ways for being loyal and enthusiastic Harley-Davidson riders. For some, simply riding a motorcycle is rewarding enough, but being a H.O.G. member dials those rewards higher in both tangible and intangible ways. Whether it's bonding with fellow riders at Chapter events, at regional, national, and touring rallies, or simply at a random gas stop out on the road, being a member of the H.O.G. community adds a special dimension to our riding memories.

H.O.G. membership is rewarding in practical ways too, and the more members participate, the greater those rewards are too. For example, this year we've expanded the number of H.O.G. Member Check-Ins at motorcycle events around the country by more than 30 percent. Stopping at a H.O.G. Check-In is a chance to take a break, strike up a conversation with a friendly stranger, and leave with unique keepsake. We also created the RIDE 365 Annual Mileage Recognition program that awards gift cards to members who reach the milestones of 2,500 and 10,000 miles in the Annual Mileage Program. H.O.G. members can get paid to ride! How cool is that?

For Chapter Officers, these programs and the many other benefits of H.O.G. membership are powerful tools to keep members engaged and coming back for more. If you are as excited about these opportunities as I am, please help spread the word to your Chapter members about all the ways their H.O.G. membership can enhance their riding experiences and create lifetime memories.

Thanks for everything you do to help make H.O.G. not only the biggest but the best riding club in the world. If you have any ideas about ways to make it even better, my virtual door is always open if we can't meet in person at a rally or Chapter visit. Please feel free to reach out for a one-on-one call or an online meeting with your Chapter Officers.

Ride safe, and I'll see you on the road!

CHRIS HARRISON

H.O.G. Regional Manager - Western 253-230-4047 | Email

Upcoming Events and Rides

July Events

July. 10th Breakfast Ride. Meet at Aug. 6th & 7th Avenue of the Johnny's Java Cotati at 7:30am and depart at 8:00am. Randy is ride lead.

July. 21st Board Meeting by conference call.

July. 24th RECHOG BBQ Ride.

August Events

Giants Overnight Ride. Meet at Bad Ass Coffee at 8:30am and depart at 9:00am. Glen is ride lead.

Aug. 21st Summer Run. Meet at dealership at 9:30am and depart at 10:00am. Glen is ride lead.

For full details go to the RECHOG web site calendar Meet at Johnny's Java at 8:00am and depart at 8:30am. Randy is ride lead.



Dealer Update

INSPIRED BY OUR COMMUNITY OF PASSIONATE RIDERS

The Enthusiast Collection

An ongoing collection of Harley-Davidson® motorcycles inspired by our community of passionate riders, the Enthusiast Collection celebrates the diversity of our community and the unique backgrounds and interests of the people within it. Launched annually, each series pays tribute to a subset of our broader community of riders, available in limited quantities across a selection of models.

Click here to learn more!





Click To Check Out All Of Our Current Inventory!

WELCOME to the Chapter New Members for June

Zack Allen, Randy Cheek, Daniel Shipmen, Brian Varner, & Heriberto Serano Gutierrez.

Membership Board Meeting Topics

No board meeting.

Membership General Meeting Topics

• No general meeting.

For full details go to the RECHOG web site

2021 Officer contact list

Director: Randy Mack director@rechog.org

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Connect With Us:



