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Redwood Empire Chapter HOG #3494



Directors Report

Greetings fellow RECHOG members.

This month we celebrate our independence day July 4th. We celebrate freedom both nationally and personally. We have the freedom to be independent, to make our

own choices and to live in a country that protects those rights. We are a very lucky people and nation. So party down America...safely of course.

Last month the North meets South Rally was well attended which Karl led the group to Reno (John has more details in his article) and Mick Sturgeon took us on a nice twisty ride to the Richmond Marina Bar and Grill in Kelseyville with an ice cream stop in Hopland...way to go Mick.

For July we have a couple new rides. Sunday July 2nd I will take us on a three-hour tour which will end at the Wolf House Brewing Company in Cloverdale. This ride will end at the brewery so those who wish may enjoy adult beverages. We will meet at Johnny's Java at 8:30 with kick stands up at 9:00. We have lunch reservations at noon.

Saturday July 15th we have a very classic mystery ride...please check the RECHOG calendar for updates on this ride. www.rechog.org/calendar

Please save the date Sunday August 20th, this is our annual Summer Run which is our big party for the year with plenty of great food, prizes and an awesome ride.

I would like to give a big shout out to our head road captain Eric Deck. Eric has been doing a fantastic job keeping everyone up to date on our rides and changes to them. If you want to put a ride together for the group, even last minute, just give Eric or myself a call and we will make it happen. Eric can be reached at (707) 837-6166 or you can call me Randy Mack (707) 696-6272. Thank you Eric.

Ride and Have Fun

Randy Mack (707) 696-6272 Director

Assistant Directors Report

July Greetings Fellow H.O.G. Members,

We had 14 riders and 4 co riders attend The North Meets South Rally/ Spring Vibration Rally held in Reno, NV. On Saturday most of us road to Carson City and Virginia City, the weather was beautiful and a must stop at the Bucket of Blood to quench our thrust was on our agenda that day.

The Sand Resort Hotel sold to J Resort before arriving and we encountered construction work, unopened restaurants and unfriendly hotel management to us wearing our H.O.G. patches. We were asked to not wear our vest on the casino floor. Street Vibration was a little disappointing, but spending a few days away with great fellow H.O.G. members was a plus.

Ride Information:

<u>The 83rd Sturgis Rally</u> this year will be held August 4th thru 13th, 2023. Next years Sturgis Rally will be held from August 2nd thru August 11th, 2024. You may want to start making plans for next year's Rally as lodging books up fast.

Ring of Fire Rally is still not full. I believe there are about 12 Sonoma County H.O.G. members signed up to attend this rally. Sign up and join us on a great ride into the great North West mountains, we will be visiting volcanos, riding through beautiful forest, river and farm lands. This ride starts in Tacoma Washington on 08/30/2023 and ends on 09/03/2023 in Chico, CA. Our group will be leaving early to leisurely go up the coast to arrive in Tacoma the day before the Ring of Fire Rally begins. Sign up online with H.O.G.

Lake Of the Ozark Bike Fest, Osage Beach MO. This Rally runs September 13th thru September 17th, 2023. Lake of the Ozarks has one of the ultimate BikeFest. Motorcycle enthusiasts from all over the U.S., will be rumbling their way to the 17th annual Lake of the Ozark BikeFest. This area offers some of the Nation's most scenic rides around the lake and through the rolling Ozark hills with spectacular views. In addition to over three hundred biker friendly restaurants, hotels, campgrounds and bars. There are Four mapped out rides ranging from 128-mile, 104-mile, 86-mile and 75 mile or

you can do the passport ride, where riders must visit participating stops and get your BikeFest passport stamped. Once you have all your designated participating stops stamped you turn in your passport for a chance to win a new motorcycle. For more information: lakebikefest.com or Facebook: Lake of the Ozarks Bikefest.

Street Vibration 2023 Fall Rally will take place September 21 thru September24, 2023. The fall rally is also bigger and better then the Spring Vibration rally. More vendors, bands and riders will show up for this event. Heidi will be leading the ride up to Reno for this event on Friday 09/22/2023. Meet at Bad Ass Coffee at 9:30 am. Our Chapter H.O.G. ride will end when we get to Reno. Once there you are own your own to sign up for events, gamble, ride or just kick back for a fun filled weekend. No rooms are blocked off for this ride, you will need to make you own accommodations.

The next North meets South 15th Anniversary Rally will be held in Ashland Oregon. Dates are June 13th thru June 16, 2024. Lodging will be held at the Ashland Hills Hotel and Suites in Ashland Oregon. The Group ID# 495261, Hotel website: www.AshlandHillsHotel.com or call directly at 1-541-482-8310 and ask for the group discount (HOG convention "North meets South 2024"). Signing up for the event will be posted later as information arrives. Mark, your calendar for August 20, 2023 for our chapters Summer Run. Which includes, ride, raffle and lunch!

Ride Safe, hope to see you on the road,

John Bartch Assistant Director



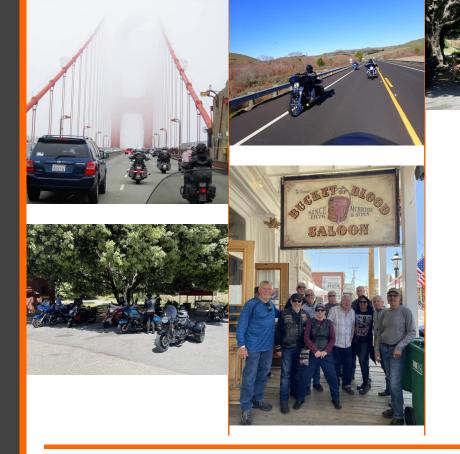














A Message from your Regional Manager

As we prepare to celebrate the 40th Anniversary of the Harley Owners Group and Harley-Davidson' 120th Anniversary in just a few weeks, I am proud to share some exciting news about the future of H.O.G.

This week, Harley-Davidson launched a new H-D Membership program that offers many new ways for riders and fans of the brand to enhance their riding experiences on and off the bike and connect with each other and the Motor Company. This all-new program features several free and paid membership tiers and firmly establishes membership in the Harley Owners Group as the most desirable and valuable option.

Along with it comes a slate of enhancements that represents a tremendous increase in the value of H.O.G. membership, including new member benefits and better ways to connect and engage with fellow riders. You can learn more about these features below and by visiting H-D.com for full details.

There's a lot to digest about the new program and I know there will be many questions from officers and members about it, so I will be scheduling a series of weekly question and answer sessions over the next several months to help you learn more about these exciting changes. Our goal is to make you an expert so you can share the news with your members, answer their questions, and continue

to be a passionate advocate for the Harley Owners Group. Watch for an invitation in your inbox soon.

In other big news, I am also looking forward to reading Willie G. Davidson's new autobiography, Ride Free: A Memoir, that is being published this summer. It promises to be an insightful tale of Willie G.'s lifetime as one of the most influential people in the history of motorcycling, and one that fans of Harley-Davidson and motorcycles in general won't want to miss. The book arrives in stores in early August and can be pre-ordered now on Amazon.

These are exciting times as we head into the peak of the riding season and the next chapter in the history of Harley-Davidson and H.O.G. I can't wait to share this excitement with you, either here in Milwaukee next month or out on the road. As always, thanks for everything you do to make the Harley Owners Group the biggest and best riding club in the world.

CHRIS HARRISON

H.O.G. Regional Manager - Western 253-230-4047 | **Email**

Upcoming Events and Rides

July Events

July. 2nd Wolf House Brewing Company. Meet at Johnny's Java at 8:30am and depart at 9:00am. Randy is ride lead.

July. 15th Mystery Ride. Meet at dealership at 10:00am and depart at 10:30am. Frazer is ride lead.

July. 20th Board Meeting via conference call.

August Events

Aug. 5th & 6th Avenue of the Giants Overnight. Meet at Johnny's Java at 8:30am and depart at 9:00am. Robyn is ride lead.

Aug. 20th Summer Run. Meet at dealership at 9:00am and depart at 9:30am. Eric is ride lead. For full details go to the RECHOG web site calendar



Dealer Update





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WELCOME to the Chapter New Members for June

Chad Lichty, Adam Kovacs, Jerry Mckinley, & Diana Berry

Membership Board Meeting Topics

No board meeting.

Membership General Meeting Topics

• No general meeting.

For full details go to the RECHOG web site

2023 Officer contact list

Director: Randy Mack

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Asst Director: John Bartch

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Treasurer: Beverly Cauchi

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Head Road Captain: Eric Deck

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