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## Redwood Empire Chapter HOG #3494



### Directors Report

Hola mis amigos y amigas,

Cinco de Mayo is just around the corner which means we are that much closer to our summer riding. The clouds have parted and the sun has rushed in to create some absolutely amazing

landscapes and seascapes for our viewing pleasure. Our rides so far have taken us along the scenic Pacific coast and amongst the redwood forests. We've meandered through green, green pasture land, budding vineyards and hallways of flowering almond trees. Our road captains have done a wonderful job of planning and executing these rides please take a moment and thank them for their time and effort. They make it possible for us to ride and have fun together.

In addition to the riding, we've supported our dealer by giving away many \$25 Sonoma County Harley-Davidson gift cards so far this year. These drawings are free to all members participating in the rides. So come on out and have a little fun with us and maybe you'll win a gift card or two.

A couple of special rides coming up this year: We have our ride through Lake Berryessa on Sunday July 24th. I get to lead this ride and Dave Tinkler will be manning the BBQ as we stop for lunch at Oak Shores before we continue the ride. And don't forget our Summer Run is Sunday August 21st with lunch provided by Sonoma County Harley-Davidson. This is our annual Ride, Party and Meeting all in one. The ride will be led by our head road captain Glen Childers with our assistant director Steve Pehargou as his

wing man. I will be riding sweep this year and I am looking forward to it. These are closed chapter rides. Each member may invite one guest; all participants must ride their Harley-Davidson motorcycles to participate.

Let's get out there and put some miles on these beautiful machines and have a lot of fun doing it together.

Ride Safe & Have Fun

Randy Mack  
Director



## Assistant Directors Report

What's up HOG Nation??

Welcome to May, to me, the start of riding season! First off, let me wish every mother, grandmother, or soon to be mother a Happy Mother's Day. Second, I want to apologize for planning a ride on the same day as Mother's Day. DUH! Anyways, I will still keep the baseball game open for another date. It's fun and a great ride to the stadium.

Our esteemed leader, Randy, mentioned some rides in his section of the magazine. The one I'm looking forward to is, of course, the Summer Run. There's nothing like a bunch of Harley's riding together. Something about the feel of brotherhood (and sisterhood) comes over me when I see the club in its entirety. Thank you to the crew of SCHD and head Pooh-bah Phil for supplying lunch. We would not be a club without them. See you all Sunday, August 21st. Hey, that's the day before my birthday. Just sayin.....

On a sad note, I do want to comment on the recent accident that occurred on a run celebrating St. Patrick's Day. If you know of the accident, or were on the run, I don't need to go into details. Just know that a fellow Harley rider lost their life. The accident could have easily been avoided if cooler heads prevailed. Needless to say, my heart goes out to the family of the fallen. I have attended many runs with countless clubs. I felt it always best to ride my own ride. I know where the run ends so I know I will eventually make it.

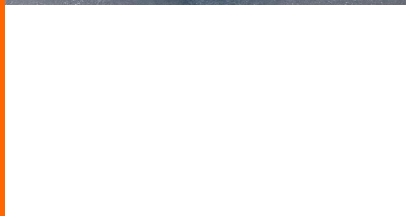
That's it for me this month. Stay safe!!

Stevie P  
AD

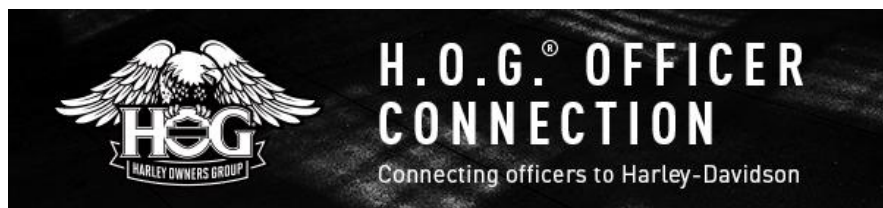












## A Message from your Regional Manager

We wrapped up the final in-person Regional Officer Connection training session a couple of weeks ago. I'm happy to report that it was an extremely productive and engaging opportunity to connect face to face with hundreds of H.O.G. Officers from around the country to share experiences, new ideas and best practices for running H.O.G. Chapters. I came away from the sessions truly impressed and grateful for the passion and enthusiasm officers like you have for the Harley Owners Group and your tireless commitment to serve our members. Thank you!

We covered a wide variety of topics in the ROC sessions, with robust discussions about things that are working great as well as some areas of opportunity. One recurring theme is that there is still a degree of confusion surrounding the RIDE 365 programs, specifically about how member miles are recorded and tracked in the Annual and Chapter Mileage Challenges. Briefly, the key to these programs is the mileage reading. Mileage readings

must be officially recorded by a Harley-Davidson dealership and entered into the H.O.G. Management Tool to start and stop the clock each calendar year. Ideally these readings should occur January 1 and December 31 to capture the full year's mileage, but they can happen any time during the year as long as there are at least two. If you have any questions about how this works, please visit the **RIDE 365 program page** or reach out to me directly. We recently announced an exciting new rewards program linked to RIDE 365 (see below) so this program should see increased participation by members this year.

Knowing that many officers were not able to attend an in-person ROC session this season, we will be offering some additional virtual sessions in the coming weeks for those who would still like get together to cover the key topics and material. Keep an eye out for an email from me soon with a few meeting dates.

In the meantime, we're entering a very busy part of the riding season, with H.O.G. Rallies, Check-Ins and other events coming fast and furious over the next few months. I'll be rolling up quite a few miles myself and expect you will be too. Hope to see you on the road soon!

## **CHRIS HARRISON**

H.O.G. Regional Manager - Western  
253-230-4047 | [Email](#)

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### **Upcoming Events and Rides**

#### **May Events**

May. 14th Nicasio Ride. Meet at dealership at 10:00am and depart at 10:30am. Glen is ride lead.

May. 19th Board Meeting by conference call.

May. 22nd Colusa Ride. Meet at Johnny's Java Cotati at 9:00am and depart at 9:30am. Randy is ride lead.

May. 26th Santa Cruz Run. Meet at Johnny's Java Cotati at 8:00am and depart at 8:30am. Victor is ride lead.

#### **June Events**

Jun. 5th Picachu Mystery Ride. Meet at Johnny's Java Cotati at 9:00am and depart at 9:30am. Steve is ride lead.

Jun. 17th-19th Truckee Loop Overnight Ride. Meet at Bad Ass Coffee of Hawaii at 7:30am and depart at 8:00am. Gary is ride lead.

**[For full details go to the RECHOG web site calendar](#)**



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## **Dealer Update**



## Join The Homecoming Challenge!

The Road to Harley-Davidson Homecoming Challenge is your chance to win epic prizes including a trip for two to Milwaukee, Wisconsin for Harley-Davidson's 120<sup>th</sup> Anniversary Celebration. Play the instant win game daily, join ride challenges and track miles in the H-D app, take weekly quizzes and polls, participate in monthly social challenges and more. It all starts here [H-D.com/Ride](https://www.harley-davidson.com/Ride).



## HIT THE ROAD TO WIN

Every two months, three levels of ride challenges will be introduced. Join the challenges and track miles in the H-D™ App to earn more chances to win.

- 1 Sign up for the challenge at [H-D.com/Ride](https://www.harley-davidson.com/Ride)
- 2 Download the H-D™ App for iPhone or Android
- 3 Join the Kickstart Your Passion Ride Challenge (April-May)
- 4 Track your miles and complete levels to earn entries
- 5 Look for a new set of ride challenges to start June 1

[GET STARTED](#)

\*NO PURCHASE OR APP NECESSARY. Ends 9/30/22. To play and for Official Rules, visit [H-D.com/Ride](https://www.harley-davidson.com/Ride).

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**WELCOME to the Chapter  
New Members for April**

Bogard Garcia Arroya, Christopher Shields, John Cohn, Mark Ferguson, Kevin Castro Naal, John Locher, Dennis Ocampo, David Rosevold, Nicholas Graham, Jeffrey Campbell, Kathryn Williams, Richard Licu, Amelia Anderson, Brian King, Raymond Seto, Dante Martinez, Nick Parker, Jeffrey Wandel, Anthony Cobo-Mier.

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### Membership **Board Meeting** Topics

- No board meeting.

### Membership **General Meeting** Topics

- No general meeting.

For full details go to the RECHOG web site

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#### 2021 Officer contact list

**Director: Randy Mack**

director@rechog.org

**Asst Director: Steve Pehargou**

assistantdirector@rechog.org

**Secretary: Heidi Faulkner**

secretary@rechog.org

**Treasurer: Robert Gilford**

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**Head Road Captain: Glen Childers**

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**Newsletter Editor: Lorraine Stimple**

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**Dealer Liaison: Phil Eiselin** lacustomc@aol.com

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