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Redwood Empire Chapter HOG #3494



Directors Report

Greetings to all,

It is snowing in September! I watch the ash fall as I write this short article, it looks a lot like snow. The recent and past fires have left us with choking air quality and seemingly endless gray or orange skies. This fire

season started earlier than ever before and will be with us until we get a little rain. Feels odd hoping for rain, it is counter intuitive when all we want to do is ride. And COVID, well it has created its own set of challenges. I want to applaud all our members for being respectful regarding our new riding guidelines which allow us to ride together during these unique times.

We did have some fun in September. On the Friday ride we cruised through some of the recent burn area around Lake Berryessa then enjoyed the beauty of the vineyards and lunch at Hamburger Ranch. Last Saturday we zigged and zagged our way to Sausalito, a route that Jose put together and had to cancel his lead because of a nail in his tire. Great route Jose! After lunch we headed for the coast for cool ride home and a few more twisties.

We have a great lineup for October, please come out and join us. Thank you again for following our new riding guidelines.

As a reminder here are the new social distancing guidelines and mask requirements for All REHOG rides for now.

1. Face coverings must be worn at all times when off your bike and within 6 feet of

- someone else.
2. Social distancing must be observed at all times remaining at least 6 feet apart.
 3. Road captains will check in all riders, and guests.
 4. Rides will be broken up into two separate rides. The first ride will end when the road captain declares that the first ride is over. There will be at least an hour break then the second ride will begin from that destination. Road captains will again check in riders who plan on participating in the second ride. We encourage road captains to end the first ride at a destination where food can be purchased and riders entering any establishment do so at their own risk. There will be no social gathering organized by the road captain.

I understand and respect each person's rights to wear or not wear protective face coverings. So if you disagree with these guidelines please do not participate in the rides for now. I thank you for your cooperation in advance.

Randy Mack

Director



Assistant Directors Report

What's up HOGGERS!

Well, right when we thought it was all ok, we get hit with another fire. I hope and pray everyone is safe. We have had a lot of rides with many more on the way. Stay tuned for the Twisted Tunnel Run and the Tin Barn Classic this month. Pre rides for these rides are Sunday October 4th, and 11th.

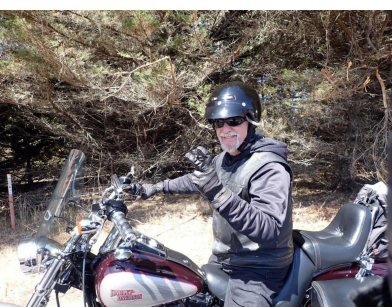
As many know, rides have been going on both on and off calendar. Social distancing and face masks are required and so far, all has been great. Many thanks to all Road Captains whom have led, swept, or had anything to do with past rides. Special thanks go out to my good buddy Glen Childers. Glen has been instrumental in making phone calls and planning rides. He has my gratitude.

That's it for now. As always, keep watching social media and the HOG calendar for ride goings on!!

Steve
AD

PS: Next month, I talk about my feelings on trikes, slow riding, and ability.

Ride Photo's
Remembering 2020





A Message from your Regional Manager

Greetings,

First, thank you for supporting Harley-Davidson and the Harley Owners Group (H.O.G.). This year has been challenging for all of us so your commitment to keeping things rolling to keep your chapter members engaged is appreciated. We've seen great new ideas for riding and having fun despite restrictions. If you need ideas, reach out to nearby chapters, or check chapter Facebook pages to see how other chapter members are getting creative.

As the days shorten and the weather turns cooler in many parts of the country, now is a good time to start thinking about encouraging your members to close out their RIDE365 mileage readings before the end of the year. And, don't forget to take advantage of our awards like 50 Rides One Nation challenge coins and the 10 for 20 poker chips. There is still plenty of time this year to check off more of those rides.

We have some exciting new rides in the works for 2021, as well as a full state of regional and touring rallies planned to get us all back out riding together. Stay tuned to next month's Officer email and *The Enthusiast* magazine in November for details.

Let's ride! Keep getting yourself and your chapter out riding. Again, if you need help just ask. Looking forward to 2021 and seeing you all back out on the road! Be careful out there.

PETE SCHWAB

H.O.G. Regional Manager - Southeast/West
414-406-9601 (cell) | [Email](#)

Upcoming Events and Rides

October Events

Oct. 1st General Meeting is CANCELLED.

October 11th Tin Barn Classic ride. Meet at SCHED 10am and depart at 10:30am. Steve and Glenn are ride leads.

October 17th-18th Overnight to Shasta ride. Meet at Johnny's Java 8am and depart 8:30am. Randy is ride lead.

October 21st Board Meeting by conference call.

October 25th Twisted Tunnel ride. Meet at Johnny's Java 8am and depart at 8:30am. Steve is ride lead.

November Events

Nov. 5th General Meeting is CANCELLED.

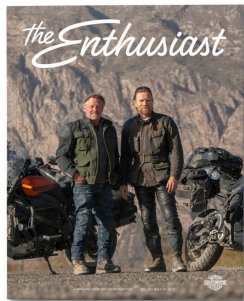
Nov. 8th Black Diamond Mine ride. Meet at Johnny's Java 9am and depart at 9:30am. Steve is ride lead.

Nov. 13th Point Arena ride. Meet at SCHED 10am and depart at 10:30am. Jim Strange is ride lead.

Nov. 18th Board Meeting by conference call.

Nov. 21st Half Moon Bay ride. Meet at SCHED 9:30AM and depart at 10am. Michael Turpin is ride lead.

For full details go to the RECHOG web site calendar



Dealer Update

Harley-Davidson Re-Launches The Enthusiast Magazine

By Cycle News

A Re-Designed Publication to Inspire Riders and Celebrate Motorcycle Culture

Milwaukee, WI (September 09, 2020) – Harley-Davidson is re-launching *The Enthusiast*[™] magazine as a print and digital magazine designed to showcase motorcycle culture and the riding lifestyle through the lens of the Harley-Davidson brand. Originally published by Harley-Davidson from 1916 to 2008, *The Enthusiast* magazine will replace *HOG® Magazine* as the official publication of Harley-Davidson Motor Company and will become more widely available through other distribution channels.

“This is the return to a great tradition,” said Jochen Zeitz, Harley-Davidson President and CEO. “We believe today The Enthusiast title is more relevant than ever. In a year when so many people have been stuck inside, we passionately believe in inspiring riders and aspiring riders to get out in the world to rediscover adventure through socially-distanced riding.”

The first new issue of *The Enthusiast* magazine appears in the United States this week with a cover story featuring Ewan McGregor and Charley Boorman, stars of the new Apple Original series *Long Way Up*, premiering Friday, September 18 on Apple TV+. The series follows the epic motorcycle adventure McGregor and Boorman experienced on a 13,000-mile journey aboard two Harley-Davidson® LiveWire™ electric motorcycles through South America, Central America and Mexico.

Printed four times annually, with a circulation of more than 500,00 print copies in the United States plus 150,000 copies internationally, The Enthusiast magazine is the most broadly circulated motorcycle magazine in the world. First published by Harley-Davidson in 1916, The Enthusiast magazine was among the first consumer motorcycle magazines in print, although Germany's *Motorrad* (1903), Italy's *Motociclismo* (1914), and *Motorcyclist* magazine (1909) in the United States preceded it.

From 1984 until 2008, Harley-Davidson produced two separate publications for owners and riders, The Enthusiast magazine and HOG Tales magazine. In 2009 they were merged under the HOG Magazine title into one new magazine that drew content inspiration from both publications. With the movement of *Motorcyclist* to a digital format in 2018, the Enthusiast magazine, including the HOG Magazine years, remains the oldest continuously printed motorcycle magazine in the United States.

All Full and Life Harley Owner Group members will continue to receive a complimentary subscription to The Enthusiast magazine as part of their membership benefits. Free App versions of the magazine are also available for iOS and Android phones and tablets. Harley-Davidson is also exploring new ways to deliver the print magazine in the United States, including by selling single copies of the magazine on the H-D® eCommerce site and through limited retail establishments, including at Harley-Davidson™ dealerships and select boutique motorcycle shops. For more information and history about The Enthusiast magazine, visit h-d.com/enthusiast.

WELCOME to the Chapter New Members for September

No new members.

Membership Board Meeting Topics

- 2021 Membership: Release forms were discussed. They need to be signed on or after Jan 2021.
- Board welcomed Heidi Faulkner as new secretary.
- Participation on rides have been excellent. Everyone has been happy to see everyone and the rides have been a lot of fun. Everyone has been conforming to COVID requirements as well.
- Upcoming rides: Tin Barn, Twisted Tunnels and Half Moon Bay.

Membership General Meeting Topics

- no general meeting

For full details go to the RECHOG web site

2020 Officer contact list

Director: Randy Mack

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Asst Director: Steve Pehargou

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Secretary: Heidi Faulkner

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