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## Redwood Empire Chapter HOG #3494



### Directors Report

Dear RECHOG members,

As we bid farewell to the hot days of summer and welcome the crisp breeze of autumn, it's time to reflect on the thrilling rides and camaraderie that made this

summer unforgettable. From coastal cruises to mountain explorations, September was packed with adventures that reminded us why we love our Harley-Davidsons and our RECHOG family.

### A Summer of Riding Bliss:

*Thank You for Riding with Us!*

First and foremost, we want to express our heartfelt gratitude to each and every one of you for making this summer one for the books. Your passion for the open road and the unmistakable growl of our Harleys is what binds us together. The roar of our engines and the camaraderie forged on these rides are the essence of RECHOG.

### September's Epic Rides:

1. **Ring of Fire Rally:** In September, a fun loving group of RECHOG riders embarked on a 10-day journey along the breathtaking coasts of California, Oregon, and Washington. We roared through Brookings, OR, Seaside, OR, Port Angeles, WA, Tacoma, WA, Yakima, WA,

Tigar OR, Medford, OR, and finally, Chico, CA. Along the way, we conquered iconic landmarks like Mt. Rainer, Mt. Saint Helens, Hood Mountain, Crater Lake, Mt. Lassen, and Mt. Shasta. We even ventured into natural wonders such as the Hoh rainforest, The Devil's Punch Bowl, and Thor's Well. It was a ride of a lifetime, and we made memories that will last forever.

2. **The Peg House Run:** Twenty of our riders took on the winding roads of Hwy 101 to Hwy 128 through Boonville. We made our way up the coast, passing through Fort Bragg, and eventually arriving at the Peg House. To our surprise, another Harley group twice our size was there at the same time, turning it into a mini-rally. Delicious food, great company, and a scenic ride back made this day unforgettable.
3. **Street Vibrations:** September also saw our members head to Reno, NV, for the Street Vibrations event. While some took the route over Carson Pass, others arrived via Donner Pass. We all reveled in the festivities and the sheer joy of riding along magnificent mountain roads like Kingsbury Grade and over Mt. Rose Hwy.

### **October's Riding Agenda:**

As the leaves begin to fall, October promises to be just as exciting for our RECHOG family. Here's a quick look at what's in store:

- **Sunday, October 1:** Livermore ride with Victor leading.
- **Thursday, October 5:** Oyster run to Marshal Store with Randy leading.
- **Saturday, October 7:** Chilly Billy Ride with Lonnie Leading.
- **Friday-Sunday, October 13-15:** Plumas County Harvest and Beer Festival Ride with Randy leading.
- **Saturday, October 21:** Lake Berryessa Picnic ride with Eric leading.

### **Acknowledging Our Heroes:**

A special shout out to our dedicated board members for their tireless efforts in making our chapter thrive: Heidi Faulkner, your secretary; Beverly Cauchi, your treasurer; Eric Deck your head road captain, and John Bartch, your assistant director. Their hard work behind the scenes is what keeps our chapter running smoothly. Next time you cross paths with them, be sure to say a heartfelt "Thank You" for their incredible contributions.

### **Mileage Challenge:**

Don't forget, our chapter mileage challenge will conclude on December 3. Make sure your odometer is ready for the reading at the dealership that morning before we embark on the Cloverdale Lyon's Toy Run. Prizes await the top three mileage riders:

- 1st Place: Custom printed light jacket or hoodie, a \$200 SCHED gift card, and your name on the annual plaque displayed at the dealership.
- 2nd Place: \$150 SCHED gift card.
- 3rd Place: \$100 SCHED gift card.

As we continue to roll through the seasons, let's keep the spirit of the road burning bright. Thank you for being a part of the RECHOG family, and let's

make every ride an adventure to remember!

Randy Mack (707) 696-6272

Director

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## Assistant Directors Report

October Greetings Fellow H.O.G. Members,

Time is flying by; Summer has ended and we are now into Fall. We still are having great weather so keep riding to log on more miles for the Chapter and Harley Davidson 365 recognition program.

October 7, 2023, Chilly Billy Run. Sign up at Sonoma County Harley Davidson from 8:00 am to 10:30 am. Cost is \$25.00 which includes Fun Run ride, fun run poker hand and 1 BBQ chicken lunch. Fun Run ends at the Sonoma-Marin Fairgrounds in Petaluma. Admission to the fairgrounds is free. There will be a car show, Live music, vendors and you can purchase a BBQ chicken dinner from 11:30 am to 3:30 pm for a guest or if your just really hungry.

October 6, 7 & 8, 2023, Big Bike Weekend Rally in Redding CA. The event is being held at the Red Lion Hotel, Redding CA. The event will have a Poker run, vendors, bar, food trucks, bike night and a strongman competition. VIP package is \$75.00 rider or \$140.00 couple. If you don't want to get the VIP package you can purchase the Saturday Remembrance Ride for only \$15.00 per rider or Sunday's Poker Chip Run cost \$35.00 rider or \$60.00 couple. For more information: [info@bigbikeweekend.com](mailto:info@bigbikeweekend.com).

Also, on October 6,7 & 8, 2023. Ramona Motorcycle Rally located at the Ramona fairgrounds in San Diego County. Motorcycle show, short track motorcycle races, motorcycle rodeo games and more. Organizer of this event is Ramona Chamber of Commerce. Website is <http://ramomachamber.com/motorcycle-event/> or [RCCStaff@RamonsChamber.com](mailto:RCCStaff@RamonsChamber.com)

You might want to book your room now for next years, 15<sup>th</sup> Annual North Meets South that is being held in Oregon, June 13 to June 16,2024. Room are already being booked and registration will begin sometime this fall. Hotel is: Ashland Hills Hotel & Suites in Ashland Oregon. Online registration use Group ID #495261 at [www.AshlandHillsHotel.com](http://www.AshlandHillsHotel.com) or call 541-482-8310 ask for group discount for "HOG convention North Meets South 2024". For more information: [northmeetssouth.info](http://northmeetssouth.info).

Ride Safe, Hope to see you on the Road!

John Bartch  
Assistant Director

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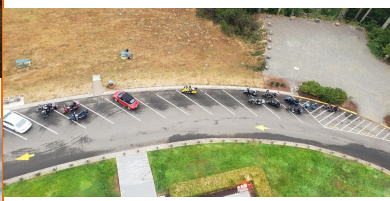
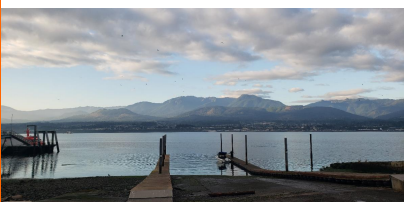
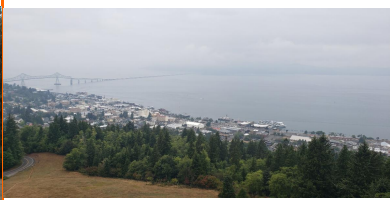
**Ride Photo's**



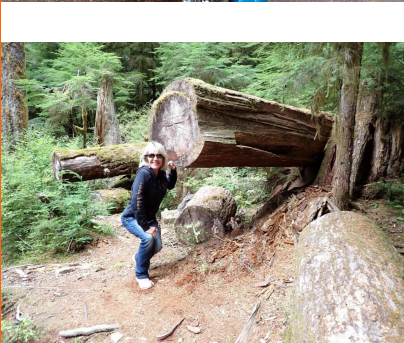
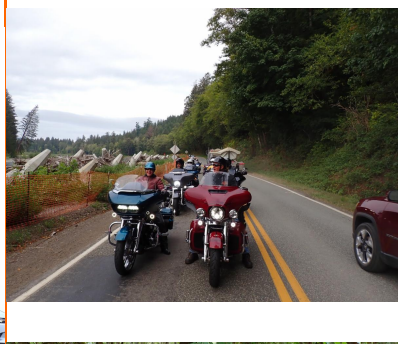
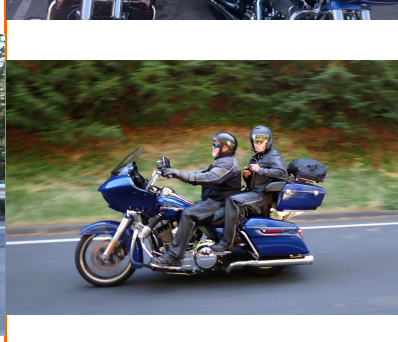
Remembering 2023















## A Message from your Regional Manager

Have you heard the expression “Your vibe attracts your tribe?” It’s the idea that the energy and attitude put out into the world returns in kind. If you’re relaxed and having fun, fun-loving people will want to hang out with you. It applies as much to the Harley Owners Group as to our personal lives.

Your chapter’s vibe is important. Recruiting and retaining members is easier when your group exudes a fun, welcoming vibe that people want to be a part of. We like to say there are only two rules in H.O.G.: keep it simple and have fun. Obviously, there’s a little more to it than that (or we wouldn’t have a Chapter Charter and a Chapter Handbook) but hopefully you get the idea. We try to keep the red tape to a minimum so you can focus on what’s important to your members: having fun riding motorcycles together.

This same philosophy applies to recruiting new officers. Being a H.O.G. officer takes a lot of time and hard work, as you well know. But it should always be fun. If you are having difficulty finding people to step up into officer roles, remember those two rules. When you focus on keeping it simple and fun and putting good vibes out into the world, the job gets easier.

Active participation is the key to building a successful H.O.G. chapter, attracting new members and recruiting future officers. If people are having a good time, they will join in, come back for more and be more likely to take

an active role in the chapter.

We couldn't have H.O.G. chapters without dedicated members like yourself who share your passion and time to make H.O.G. the world's biggest and best riding club. That's the best vibe we could ask for. Thanks as always for everything you do.

### **CHRIS HARRISON**

H.O.G. Regional Manager - Western  
253-230-4047 | [Email](#)

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## **Upcoming Events and Rides**

### **October Events**

**Oct. 1st Livermore Ride.** Meet at Johnny's Java at 9:00am and depart at 9:30am. Victor is ride lead.

**Oct. 5th. Oyster Run.** Meet at dealership at 10am and depart at 10:30am.

**Oct. 7th. Chilly Billy Fun Run.** Meet at Johnny's Java at 8:30am and depart at 9am to dealership.

**Oct. 13th-15th. Plumas County Harvest & Beer Festival.** Meet at Bad Ass Coffee in Santa Rosa at 8:30am and depart at 9:00am. Randy is ride lead.

**Oct. BBQ at The Lake Ride.** Meet at Johnny's Java at 9:30am and depart at 10am. Ride out to Lake Berryessa for lunch by the Lake.

### **November Events**

**Nov. 5th Cache Creek Lunch Loop.** Meet at dealership at 10:00am and depart at 10:30am. Randy is ride lead.

**Nov 16th. RECHOG Board Meeting.**

**Nov 18th. Point Arena Pier.** Meet at dealership at 10am and depart at 10:30am. Sergio is ride lead.

[For full details go to the RECHOG web site calendar](#)



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## **Dealer Update**

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UP TO  
**\$2,500**  
TRADE-IN  
CREDIT\*

OR UP TO  
**\$1,500**  
CASH  
BACK\*\*

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AMERICAN TOURING AND  
ADVENTURE TOURING MODELS.

**OFFER  
ENDS**  
SEPTEMBER 30



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**HARLEY-DAVIDSON®  
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SALES EVENT**

\*\$1,750 or \$2,500 Trade-In Credit on Select Grand American and Adventure Touring Motorcycles valid at participating Harley-Davidson® dealerships within the continental U.S. and Alaska. Offer valid toward the purchase of select new, untitled 2022 or 2023 Harley-Davidson® Grand American Touring or Adventure Touring motorcycle available and in stock at participating H-D® dealers between August 1, 2023 and September 30, 2023. Offer may not be available in all states. Touring models FLHFB, FLHTKANV, FLHXSANV and FLTRXSANV are excluded. Harley-Davidson® Trikes, CVO®, Police Duty, Anniversary, Icons and Fast Johnnie Enthusiast models are excluded. Offer not valid on previously purchased motorcycles. Offer cannot be combined with the FIND THE ONE Sales Event Cash Back offer. Eligible Trade-in Motorcycle and purchase of Eligible Motorcycle must be made at the same participating dealership. All trade-ins subject to participating dealership standard policies, rules and regulations. Other terms, conditions, and limitations may apply. Offer is subject to change at any time without notice. Void where prohibited or restricted by law. Dealer participation may vary. Additional restrictions apply, see your Harley-Davidson® Dealership or [www.harley-davidson.com/us/en/tools/offers/financing-offer.html](http://www.harley-davidson.com/us/en/tools/offers/financing-offer.html) for details.

\*\*\$1,000 or \$1,500 incentive on Select Grand American and Adventure Touring Motorcycles valid at participating Harley-Davidson® dealerships within the continental U.S. and Alaska. Offer valid toward the purchase of select new, untitled 2022 or 2023 Harley-Davidson® Grand American Touring or Adventure Touring motorcycle available and in stock at participating H-D® dealers between August 1, 2023 and September 30, 2023. Offer may not be available in all states. Touring models FLHFB, FLHTKANV, FLHXSANV and FLTRXSANV are excluded. Harley-Davidson® Trikes, CVO®, Police Duty, Anniversary, Icons and Fast Johnnie Enthusiast models are excluded. Offer not valid on previously purchased motorcycles. Offer cannot be combined with the FIND THE ONE Sales Event Trade-In Credit offer. Other terms, conditions, and limitations may apply. Offer is subject to change at any time without notice. Void where prohibited or restricted by law. Dealer participation may vary. Additional restrictions apply, see your Harley-Davidson® Dealership or [www.harley-davidson.com/us/en/tools/offers/financing-offer.html](http://www.harley-davidson.com/us/en/tools/offers/financing-offer.html) for details.

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**WELCOME to the Chapter  
New Members for September**

## Membership **Board Meeting** Topics

### Business:

- Randy: 2023 Membership update.
- Beverly: Financial Report
- John: Rally Updates
- Eric: Ride Updates
- Phil: Dealer Update

### Old Business:

- Dealer Events
- Oyster Run
- Phone calls to new members

### New Business:

- Round Table for new ideas
- Next meeting: Thursday November 16, 2023
- Adjourned meeting at 6:45pm

## Membership **General Meeting** Topics

- No general meeting.

For full details go to the RECHOG web site

### 2023 Officer contact list

**Director: Randy Mack**

rechog@gmail.com

**Asst Director: John Barch**

rechog@gmail.com

**Secretary: Heidi Faulkner**

rechog@gmail.com

**Treasurer: Beverly Cauchi**

rechog@gmail.com

**Head Road Captain: Eric Deck**

rechog@gmail.com

**Newsletter Editor: Lorraine Stimple**

lorraines@sonomacountyhd.com

**Dealer Liaison: Phil Eiselin** lacustomc@aol.com

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Connect With Us:

