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Redwood Empire Chapter HOG #3494



Directors Report

Greetings,

With the rides of summer beginning to wane and the autumn equinox approaches the days are becoming shorter. Our gardens are in full harvest, apples are ripening and pumpkin spice

lattes have arrived at Starbucks. We can feel summer coming to an end. But fear not, "Indian summers" is on its way. The fog will lift at the coast and spectacular views are ahead. We have a fun riding schedule for you this September with ride like our Tin Barn Classic, a Friday mystery ride and a weekend overnight to Fortuna for a ride through the Avenue of the Giants. So check out the RECHOG website and calendar www.rechog.org/calendar for more details.

Our annual Summer Run was well attended this year, Glen Childers lead the group on a short but beautiful ride which included our signature landscapes and seascapes we all have come to love in Sonoma County. It ended at Hamburger Ranch in Cloverdale with lunch provided by the chapter.

The 7 day ride through Oregon was a blast with ever changing terrain and wonderful roads. The waterfalls were spectacular and the Columbia River is just amazing. Thanks to all who attended.

Your Assistant Director Steve Pehargou is off to honeymoon in Cabo with his new bride Erika. The ceremony was lovely and they looked very happy. I believe they said it was a match 30 years in the making. Some things are

just meant to be. Congratulations Steve and Erika.

As some may know Mike Rooney (previous RECHOG News Letter Editor and Secretary) went down earlier this month and has been in intensive care for weeks. I just found out he is out of intensive care and is scheduled to go home next week. Please continue to keep him and his family in your prayers and thoughts and let's wish Mike a speedy recovery.

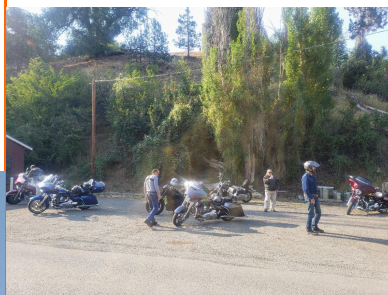
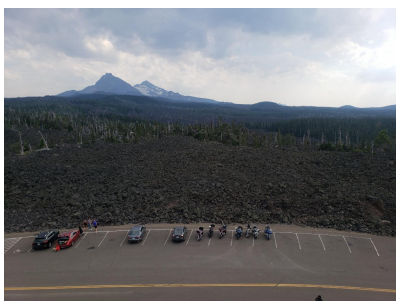
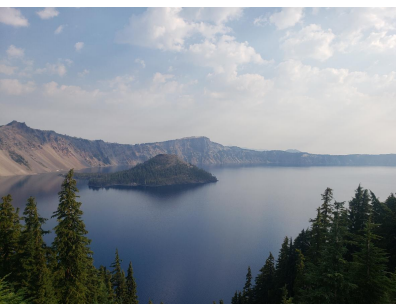
Ride Safe & Have Fun

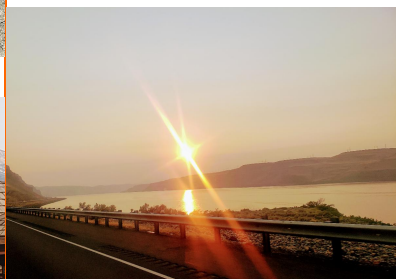
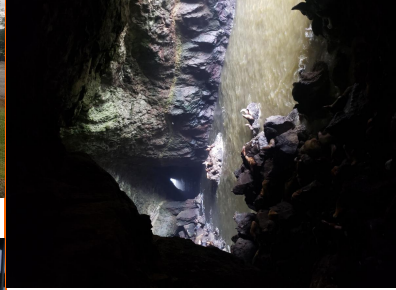
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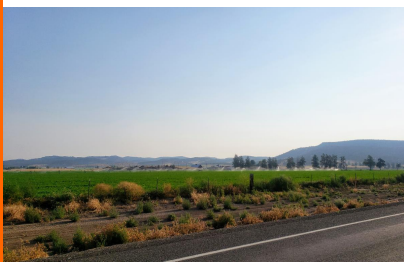
Director

Ride Photo's

Remembering 2021









A Message from your Regional Manager

By the time you read this, I'll be out in Sturgis along with the rest of the Harley Owners Group team, ready to kick off a busy week of events and activities for our H.O.G. members visiting the Black Hills. We've got a lot planned this year, which should be a big one due to the events of last year that forced many to stay home. We've got Member Check-Ins at two locations: the Community Center on Lazelle Street in downtown Sturgis and at the Pappy Hoel Campground, the official campground of H.O.G., so make sure to stop in at both because the giveaways are unique to each location. There's also a member ride starting from the campground on Tuesday August 10, as well as a poolside party at Pappy Hoel on Thursday night, and a social hour every night at the Iron Horse Saloon. After a year away, I'm excited to be back at the biggest motorcycle event of the year, and it promises to be a memorable one. Hope to see many of you out there.

I've also been thinking a lot about the new Pan America adventure touring motorcycle. You've probably seen that this exciting new bike has been getting a lot of attention in the motorcycle media as well as rave reviews from journalists and riders. It's a motorcycle that opens new opportunities to ride in ways many Harley riders never thought possible. But it also presents an interesting opportunity for H.O.G. as a vehicle to bring new riders into the

Harley-Davidson family. Although many Pan America buyers are new Harley owners, most are not new to motorcycling. They may have years of experience on other brands and types of bikes. Some are coming off sport bikes, or other adventure tourers, which means they have an arms-length perspective about what being a Harley rider or a H.O.G. member means. To put it bluntly, they may even have formed some negative stereotypes. This presents a challenge and opportunity for H.O.G. to meet and welcome them on their own terms. As these new riders join the fold, think about how you can present H.O.G. in the most welcoming and positive light to these new members, and how you can tap into their passion and experience as riders to bring fresh new energy into your H.O.G. Chapter.

As always, thanks for everything you do to make the Harley Owners Group the greatest riding club on earth, and ride safe.

CHRIS HARRISON

H.O.G. Regional Manager - Western
235-230-4047 (cell) | [Email](#)

Upcoming Events and Rides

September Events

Sep. 2nd General Meeting is
CANCELLED.

Sep. 5th Tin Barn Classic Ride.
Meet at dealership 9:30am and
depart at 10:00am. Steve is ride
lead.

Sep. 16th Board Meeting by
conference call.

Sep. 17th Mystery Ride. Meet at
dealership at 10:00am and depart
at 10:30am.

Sep. 25th-26th Fortuna Overnight
Ride. Meet at Bad Ass Coffee of
Hawaii 8:30am and depart at
9:00am. Randy is ride lead.

October Events

Oct. 3rd Assistant Director Ride.
Meet at Johnny's Java at 9:00am
and depart at 9:30am. Steve is
ride lead.

Oct. 7th General Meeting is
CANCELLED.

Oct. 15th Oakland Hills Ride.
Meet at dealership 9:45am and
depart at 10:15am. Sergio is ride
lead.

Oct. 21st Board Meeting by
conference call.

Oct. 22nd-23rd Haunted House,
Placerville Ride. Meet at
Johnny's Java at 9:00am and
depart at 9:30am. Glen is ride
lead.

**For full details go to the
RECHOG web site calendar**



Dealer Update

In Stock!



2021 Electra Glide® Revival™

A modern reproduction of the 1969 classic. Loaded with all of the current technology including Reflex™ Defensive Rider Systems, and Apple CarPlay®, and powered by the Milwaukee-Eight® 114 engine, this unmistakable silhouette recreates that moment in time with tri-tone paint and period

correct badging. The first of our new and extremely limited Icons Collection, this is a numbered edition of 1,500 globally.

Check it out today!

WELCOME to the Chapter New Members for August

Oscar Perez Rubio, Douglas Hulbert, Ron Rippey, Ryan Santiago, and Jose Garcia Guterrez,

Membership **Board Meeting** Topics

- No board meeting.

Membership **General Meeting** Topics

- No general meeting.

For full details go to the RECHOG web site

2021 Officer contact list

Director: Randy Mack

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HARLEY-DAVIDSON



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